



## Fayetteville Area PR Alliance

- **Offers PR professionals an opportunity to build our networks, sharpen our tools, enhance our talents and communicate our community's story**
- **Open to all Cumberland County PR professionals who spend more than 1/2 of their time with public relations practices**
- **Quarterly meetings to focus on networking and professional development**
- **Opportunity to develop a network of local Public Relations contacts. (All new members receive a membership roster.)**
- **Opportunity for leadership through three committees**
- **Members will populate an online newsroom for journalists to find story ideas and gather data. (July 1 2010 introduction)**
- **Members will have access to a rights-free online image library for presentations. (September 2010 introduction)**
- **Opportunity to evolve group into a Fayetteville chapter of the Public Relations Society of America**
- **Membership: \$25 per year**

[www.FayettevillePR.com](http://www.FayettevillePR.com)